



ASPECT



*One of Japan's Leading Publishers
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Altair Book Scouts

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Business:

- **Rule #1: The Simple Strategy for Successful Investing in Only 15 Minutes a Week!**, Phil Town (Crown)
- **Driven: Inside BMW**, David Kiley (Wiley)
- **The First 90 Days: Critical Success Strategies for New Leaders at All Levels**, Michael Watkins (Harvard Business School Press)
- **Born To Buy: The Commercialized Child and the New Consumer Culture**, Juliet B. Schor (Scribner)
- **You're In Charge – Now What? – The 8-Point Plan**, Thomas J. Neff & James M. Citrin (Crown)
- **It's Not What You Say... It's What You Do: How Following Through at Every Level Can Make or Break Your Company**, Laurence Haughton (Currency, Random House)
- **MBA In A Day: What You Would Learn at Top-Tier Business Schools (If You Only Had the Time!)**, Steven Stralser, Ph.D. (Wiley)
- **Leadership Chronicles of a Corporate Sage: Five Keys to Becoming a More Effective Leader**, Susan J. Bethanis, Ed.D. (Kaplan)
- **The Power of Nice: How to Negotiate So That Everyone Wins – Especially You** (Revised Edition), Ronald M. Shapiro and Mark A. Jankowski with James Dale (Wiley)
- **Hard Sell: The Evolution of a Viagra Salesman**, Jamie Reidy (Andrews McMeel)
- **Selling 101**, Zig Ziglar (Nelson Books)
- **Brain Sell: Harnessing the Selling Power of Your Whole Brain**, Tony Buzan & Richard Israel (Gower)
- **Growth Fetish**, Clive Hamilton (Allen & Unwin)
- **Lessons From the Hive**, Charles Decker (Dearborn)
- **The Change-Makers: From Carnegie to Gates**, Maury Klein (Times Books)

Science:

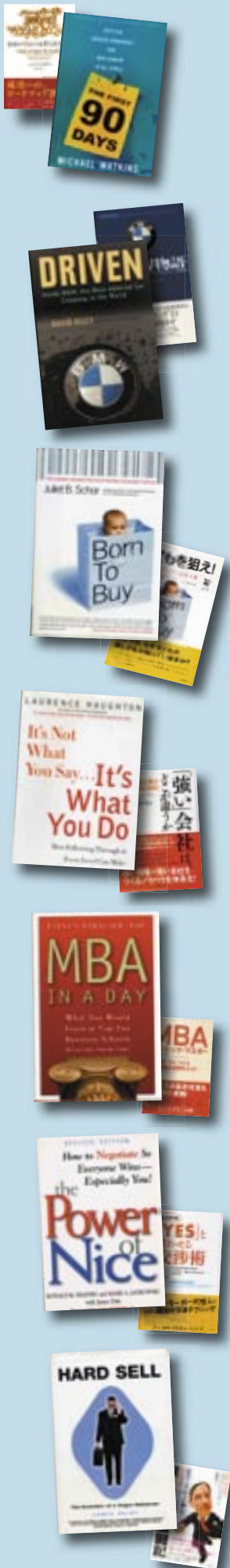
- **Our Molecular Future: How Nanotechnology, Robotics, Genetics and Artificial Intelligence Will Transform Our World**, Douglas Mulhall (Prometheus)
- **Next: The Future Just Happened**, Michael Lewis (Norton)
- **Mozart's Brain and the Fighter Pilot**, Richard Restak, M.D. (Crown)
- **Poe's Heart and the Mountain Climber**, Richard Restak, M.D. (Crown)
- **Growing Up With Lucy**, Steve Grand (Orion)

Psychology/ Self-help:

- **What Should I Do With My Life?**, Po Bronson (Random House)
- **Authentic Happiness**, Martin Seligman (Free Press)
- **Hatred: The Psychological Descent into Violence**, Willard Gaylin (Public Affairs)
- **Creating True Peace**, Thich Nhat Hanh (Free Press)

Health:

- **What to Expect When You're Expecting, 3rd Ed.**, Murkoff, Eisenberg & Hathaway (Workman)
- **How to Change Your Entire Life by Doing Absolutely Nothing: 10 Do-nothing Relaxation Exercises...**, Karen Salmansohn (Simon & Schuster)



General Non-fiction :

- **Jarhead**, Anthony Swofford (Scribner)
- **The Mission**, Dana Priest (Norton)
- **Terrorist Hunter**, Anonymous (Harper Collins)
- **Bringing Down the House**, Ben Mezrich (Free Press)
- **The Oath**, Khassan Baiev (Walker)
- **The Art of the Steal**, Frank Abagnale (Doubleday)
- **For the Sins of My Father: The Legacy of a Mafia Life**, Albert DeMeo (Doubleday)
- **Ugly Americans**, Ben Mezrich (Morrow)
- **Deep Survival: Who Lives, Who Dies, and Why**, Laurence Gonzales (Norton)
- **The Big Year**, Mark Obmascik (Free Press)
- **Kimchi Matters**, Marvin Zonis (Agate)
- **War Hospital**, Sheri Fink (PublicAffairs)
- **La Isla de los 5 Faros**, Ferran Ramon-Cortes (Integral)

History:

- **White Gold: The Extraordinary Story of Thomas Pellow and North Africa's One Million European Slaves**, Giles Milton (Farrar, Straus & Giroux)
- **Wild Blue**, Stephen Ambrose (Simon & Schuster)
- **Supreme Command**, Eliot A. Cohen (Free Press)
- **Batavia's Graveyard**, Mike Dash (Crown)

Entertainment/ Lifestyle:

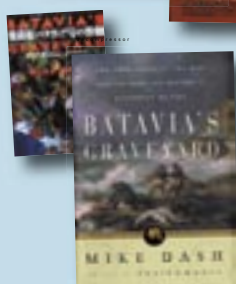
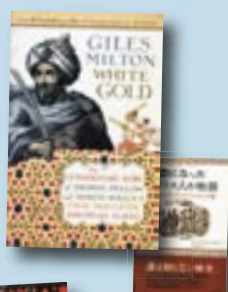
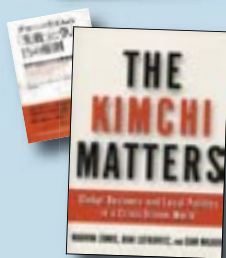
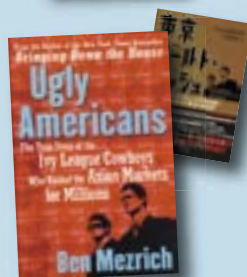
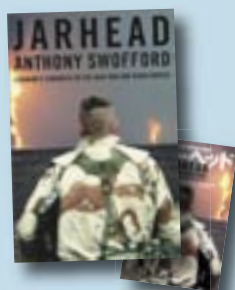
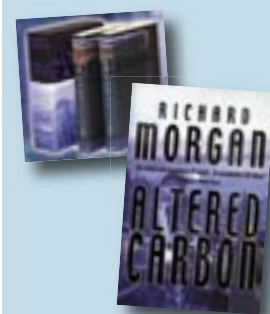
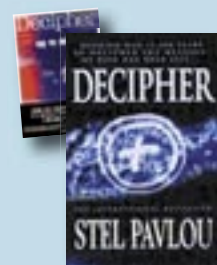
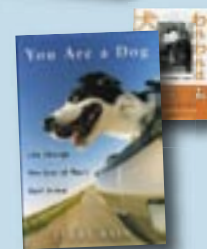
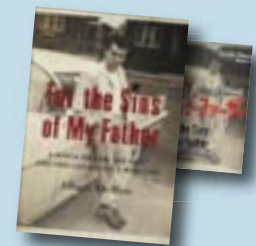
- **The Experts' Guide to 100 Things Everyone Should Know How to Do**, Samantha Ettus (Clarkson Potter)
- **97 Ways to Make Your Dog Smile**, Jenny Langbehn (Workman)
- **You Are a Dog**, Terry Bain (Crown)

Fiction/ Science fiction:

- **In Pursuit of Valis**, Philip K. Dick (Minotaur)
- **Altered Carbon**, Richard Morgan (Orion) (Winner of the 2003 Philip K. Dick Award)
- **Broken Angels**, Richard Morgan (Orion)
- **Market Forces**, Richard Morgan (Orion)
- **Decipher**, Stel Pavlou (Simon & Schuster)

YA/Fantasy:

- **The Land of Elyon Trilogy**, Patrick Carman (Scholastic)



Aspect is actively acquiring
Japanese-language rights
in the following categories:



Business & Economics

Science (General and Specialist)

Psychology, Self-help, Self-realization

Health

General Non-fiction

History

General Fiction & Science Fiction

Young Adult/Fantasy

Art and Photography

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